

## **The UniDescription Project**

Go behind the scenes at:

### www.unidescription.org

#### Why audio description?

In a society broadly shifting toward visual media, those who are blind or visually impaired are at risk of being excluded from socially and culturally important discourses, including access to primary sources of education and entertainment, such as national parks. This long-term research project addresses that issue by building audio description resources as well as accessible mobile apps for national parks.

#### **Quick Facts:**

- \* Free to users
- \* Part of a multi-year project
- \* Supported by the National Park Service, the American Council of the Blind, University of Hawaii and Google
- \* User-centered design, built with direct input of people who are blind or visually impaired
  - \* Based on scholarly research
    - \* Grant funded

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#### To download the app:

Search Android / iOS app store for: **UniDescription** 

Learn more by searching the Internet for: UniDescription